

100X100

FUTBOL

1º EXPOSICION INTEGRAL DE FUTBOL

As of August the City of Buenos Aires will be the City of Football.

From 15th to 24th August the first ever integral football fair in Argentina will be held at the La Rural exhibition grounds (www.la-rural.com.ar).

Cien x Cien and Pichon Rivière Consultants (www.pichon-riviere.com) are working together in organizing this great show. The fair is simultaneously intended to boost and strengthen Argentina's leading position in the field of football and is to be the focal meeting point of this popular sport.

The event counts with the support of and has been declared of interest by the Secretariat for Tourism and Sport, the Undersecretary for Tourism of the City of Buenos Aires, the Association of Argentine Referees, the Association of Argentine Football Trainers, the Argentine Olympic Committee, the Argentine Sports Confederation, the Union of Argentine Footballers, the Argentine Society for Medical Sports, the Club Atletico Boca Juniors, the Club Atletico River Plate, the Huésped Foundation and the National Academy of Fine Arts.

The ultimate aim of the fair is to build and develop a new setting that permits everybody to enjoy this great sport as a social, cultural and educational experience.

Professionals, players, coaches, trainers, referees, managers, representatives, medical personal, sports reporters, all will be present whilst the general public will be invited to join and participate in the different activities that 100X100 FUTBOL implements whilst the fair lasts.

For further information visit our web page www.100x100futbol.com or contact us through our email info@100x100futbol.com

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Este evento de interés



Secretaría de Turismo y Deporte
Presidencia de la Nación

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SUBSECRETARIA DE TURISMO



Futbolistas Argentinos
Agrerados



Asociación
Argentina
de Arbitros



Asociación de Técnicos
del Fútbol Argentino



Comité
Olímpico
Argentino



Confederación
Argentina
de Deportes

Fundación
Huésped

En acción contra el sida